



Connecting people, ideas, and support from the crowd to make Leicester an even better place!

WHAT IS CROWDFUND LEICESTER?

HOW HAS CROWDFUND LEICESTER HELPED?

WHO'S SUPPORTING CROWDFUND LEICESTER?

WHAT'S NEXT FOR CROWDFUND LEICESTER?



Spacehive

WHAT IS CROWDFUND LEICESTER?





LEICESTER HAYMARKET
CLOCK TOWER

472 PUBLIC BACKERS

872 POUNDS,
2 SHILLINGS & 9 PENCE

CORPORATION
OF LEICESTER

REMAINING
1,200 POUNDS

CIVIC CROWDFUNDING

Bringing people together to shape and make positive change in their community.

Putting local people in control of bringing ideas forward, backing those ideas they want to make happen and then delivering the project.



WELCOME TO

LCB

DERBY

Automatic door

31

WiFi

LIGHT BOX

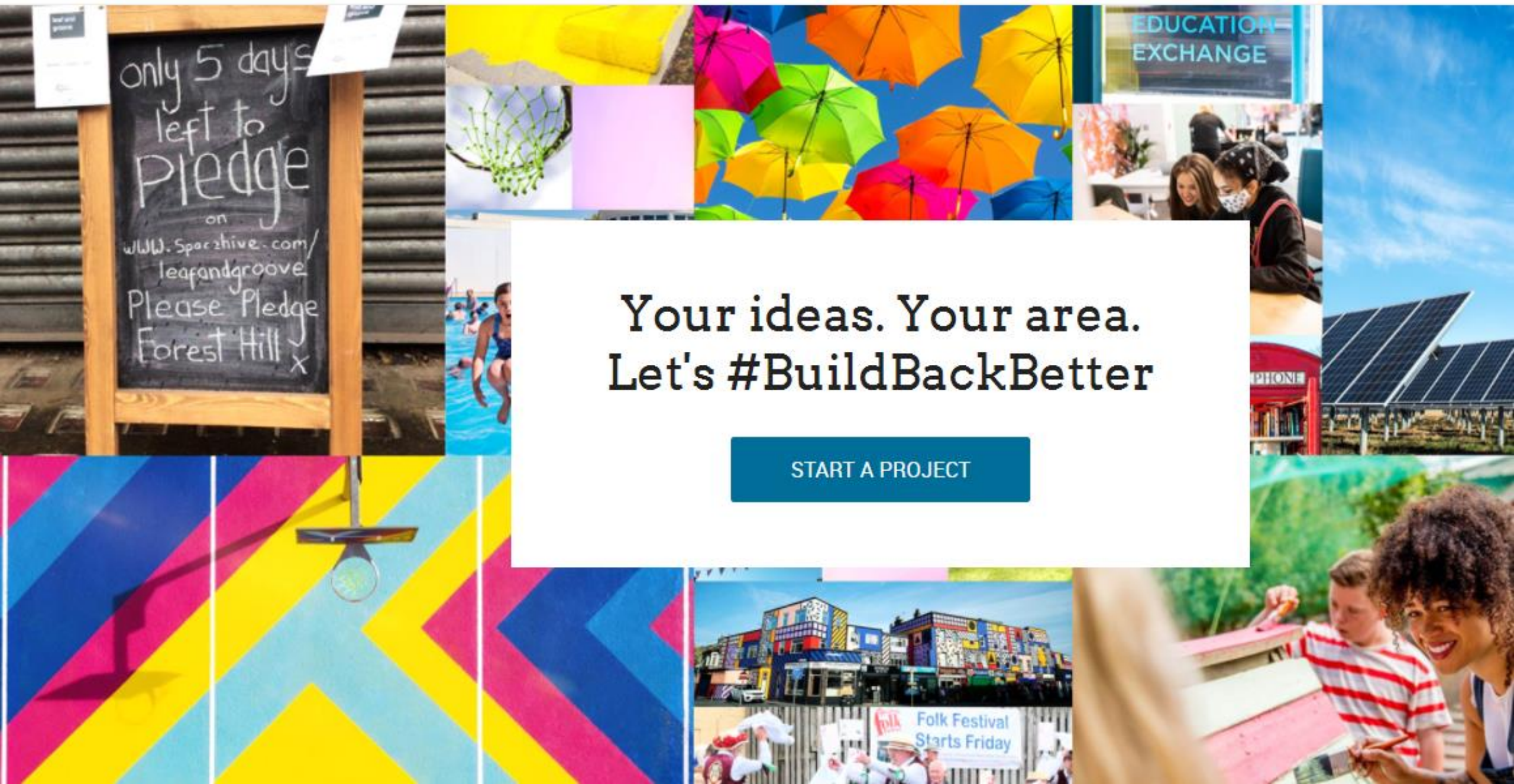
Admission Free

GRAYS

COFFEE SHOP & KITCHEN

feast
your gaze on
Grays





EDUCATION
EXCHANGE

only 5 days
left to
Pledge
on
www.Spacehive.com/
leafandgroove
Please Pledge
Forest Hill ✓
x

Your ideas. Your area. Let's #BuildBackBetter

START A PROJECT



COMMUNITY LED IDEAS TO CREATE DISTINCTIVE PLACES

CREATING BETTER CIVIC SPACES UTILISING DIGITAL TOOLS
AND RECEIVING SUPPORT SERVICES

CONNECTING PROJECT IDEAS WITH PEOPLE, COMPANIES
AND GRANT MAKERS

SUPPORT FROM THE COMMUNITY DEVELOPED TO BRING
PROJECTS TO LIFE – IN KIND OR CASH

COLLABORATION BETWEEN THE COUNCIL, COMPANIES AND
THE CROWD

PROVIDING CONFIDENCE WITH PROJECT TRANSPARENCY



£24K
activation

CROWDFUND LEICESTER
LAUNCHED 2017

9 PROJECT CREATOR
WORKSHOPS

2 BUSINESS WORKSHOPS

£19K
per annum

10+ EVENTS

RE-PROCURED 2021

£100K
to date





HOME

ABOUT

PROJECTS

FUNDS & SUPPORT

IMPACT

NEWS & EVENTS

★
Following



CrowdFund Leicester

#CrowdFundLeic

Connecting people, ideas, and support from the crowd to make Leicester an even better place!

Created by **Leicester City Mayor**. Powered by **Spacehive**.

spacehive.com/movement/crowdfundleicester

THINGS TO KNOW

- Spacehive is an all-or-nothing model
- Pledges are returned to backers if the project is unsuccessful
- Can include non-essentials in overfunding and the wish list
- Can include pre-campaign funds and in-kind support (no fees associated with them)
- 5% platform success fee – only taken if the campaign is successful (included in the target amount)



HOW HAS CROWDFUND
LEICESTER HELPED?



24 SUCCESSFUL
PROJECTS

£484,180 RAISED

OVER 2,000 BACKERS

£9.24 OF
PROJECT VALUE

FOR EVERY £1 LCC
CONTRIBUTION



£41k
pledged
City Mayor

£11.4k
pledged
Ward Cllrs

£484k
raised

£9.24
project
value

2018

5

successful
projects

538

backers

£149k

raised

PHOENIX ACCESS CINEMA APPEAL

THE URBAN EQUESTRIAN ACADEMY
MINIBUS APPEAL

THE LITTLE THEATRE CENTENARY
CHALLENGE

SAVE GODDARD BANK ROOF APPEAL

BRASS OF THE SAFF



2019

9

successful
projects

650

backers

£185k

raised

STOP THE FIGHTING & UNITE

LOPC KAYAK LAUNCH

CULTURE CRAFTS

CREATE LEICESTER DAY EVENT

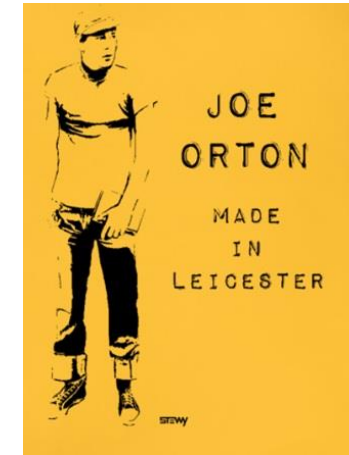
ART OF THINKING

PURE O2

DOGS IMPROVE WELLBEING

BEAUMONT LEYS DRUMS

JOE ORTON STATUE APPEAL



2020

7
successful
projects

598
backers

£83k
raised

PROJECT HIVE

GLOBAL KITCHEN

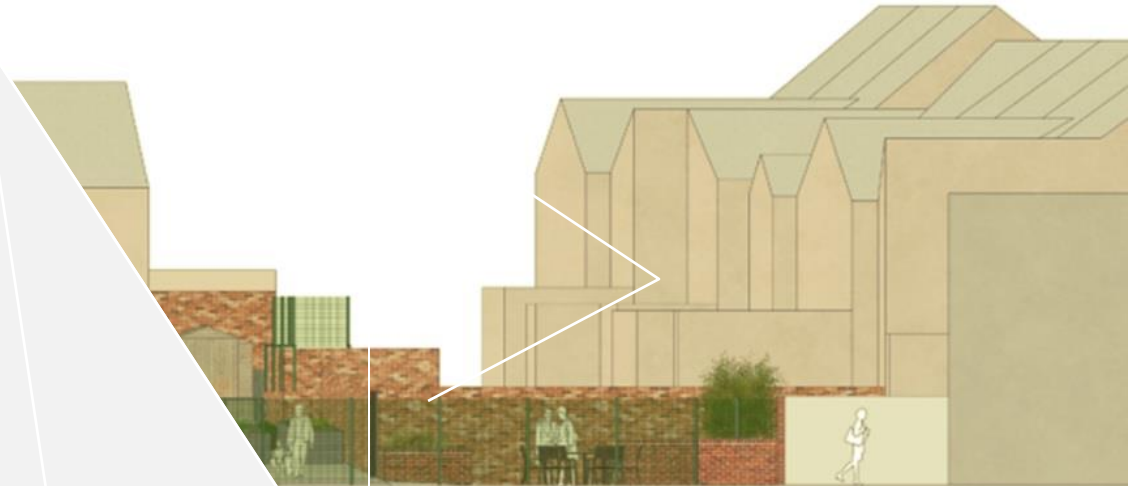
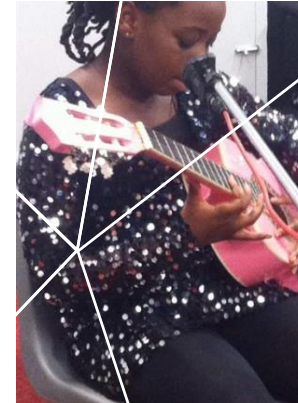
SWITCH THE PITCH

WOODGATE COMMUNITY FOOD

CORONAVIRUS EDUCATION SUPPORT

20 YEARS OF WOODGATE MUSIC

AVENUE COMMUNITY GARDEN



2021

3

successful
projects

253

backers

£67k raised

WATERMEAD MEMORIAL WALK

OUR PLANET OUR FOSSE

BEAUMONT LEYS PROJECT BEES



£504,289

RAISED

2257

BACKERS

£40,000

FROM IAN MATTIOLI MBE

£40,500

FROM LEICESTER CITY MAYOR

£10

MOST POPULAR
PLEDGE AMOUNT

40%

SUCCESS RATE

26

SUCCESSFUL
PROJECTS



£1,000
PLEDGED

By Al Ward

5 DAYS OF TRAINING
PROVIDED

67% OF BACKERS
THINK PROJECTS
MAKES THEIR
AREAS MORE
FAMILY FRIENDLY

£2,000

PLEDGED

By De Montfort University

£605

PLEDGED

By Jane Dee



30 May 2018

The Urban Equestrian
Academy

ITV News Central

A project that gives inner-city children in
Leicester the opportunity to ride horses is
now accessible to more children.



1,142 KWH OF
ENERGY SAVED



7 COMMUNITY
EVENTS CREATED



105 NEW ITEMS OF
EQUIPMENT
PROVIDED

100% OF
BACKERS THINK
PROJECTS
BRINGS PEOPLE
TOGETHER



Minibus Crowdfunding
Celebration Event

£1,200

PLEDGED

By Nicholas Daniel



24 October 2018

This trainer said horses
turned his troubled life
around - and now he's
running a centre to help
other young people



71 VOLUNTEERS
INVOLVED



07 March 2019

Introducing the 'Fantastic'
Brass of the Saff
community band

Leicester Mercury

Councillor Ely Cullen said "This is a
really exciting way to attract funding for
local projects in our wards, and a great
way for community to feel involved. The
opportunity this particular group provides
for local kids is fantastic - a fun chance to



Dolores Scorzo
pledged £423



The Brass of the Saff



07 March 2019

Inspirational Brass of the
Saff launch Band Camp

Brass Bands England

The Brass of the Saff is the only youth
brass band in Leicester City. And it is
about transforming lives, building
confidence and generating pride and
resilience. They are run by and for the
local community and actively promoting
young leadership, cultural diversity and



Superact pledged
£200



18 NEW USERS OF
SPORTS OR LEISURE
FACILITIES

100% OF
BACKERS THINK
PROJECTS ADDS
CHARACTER TO
THEIR AREAS



1 COURSE PROVIDED

109

NEW FRIENDS
MADE



3 NEW PART-TIME
JOBS CREATED

67% OF BACKERS
THINK PROJECTS
PROVIDES MORE
THINGS TO DO



3 APPRENTICESHIPS
PROVIDED



25 KWH OF
RENEWABLE ENERGY
GENERATED



27 HOURS OF
TRAINING PROVIDED



2 M² OF GREEN SPACE
IMPROVED



5 KG OF MATERIAL
RECYCLED

WHO'S SUPPORTING CROWDFUND LEICESTER?





Leicester
City Mayor

£41k
pledged

16
projects

£274k
raised

£6.68
project
value



THE CITY MAYOR'S COMMUNITY ENGAGEMENT FUND

Supports activities, initiatives and projects that can make a real difference to communities across Leicester.

Particularly those that are normally considered underserved, hard to reach or difficult to engage.

Innovative projects could receive up to £10k if they address the general aims of the Public Sector Equality Duty.



Leicester
City Mayor

£100k
pot

£10k
max
pledge

50%
project
target



PUBLIC SECTOR EQUALITY DUTY

Innovative projects that address the general aims of the Public Sector Equality Duty and demonstrate a genuine need that isn't being met in any other way could receive up to £10,000 from the City Mayor.



**ELIMINATES DISCRIMINATION,
VICTIMISATION & HARASSMENT**



**ADVANCES EQUALITY
OF OPPORTUNITY**



**FOSTERS GOOD RELATIONS
BETWEEN COMMUNITIES AND GROUPS**

THE CITY MAYOR'S LAND OFFER

Ideas that can make better use of land and spaces across the City could see local groups or organisations taking responsibility for this land.



SHORT TERM
RESPONSIBILITY



MEDIUM TERM
RESPONSIBILITY



LONG TERM
RESPONSIBILITY



ABBEY

AYLESTONE

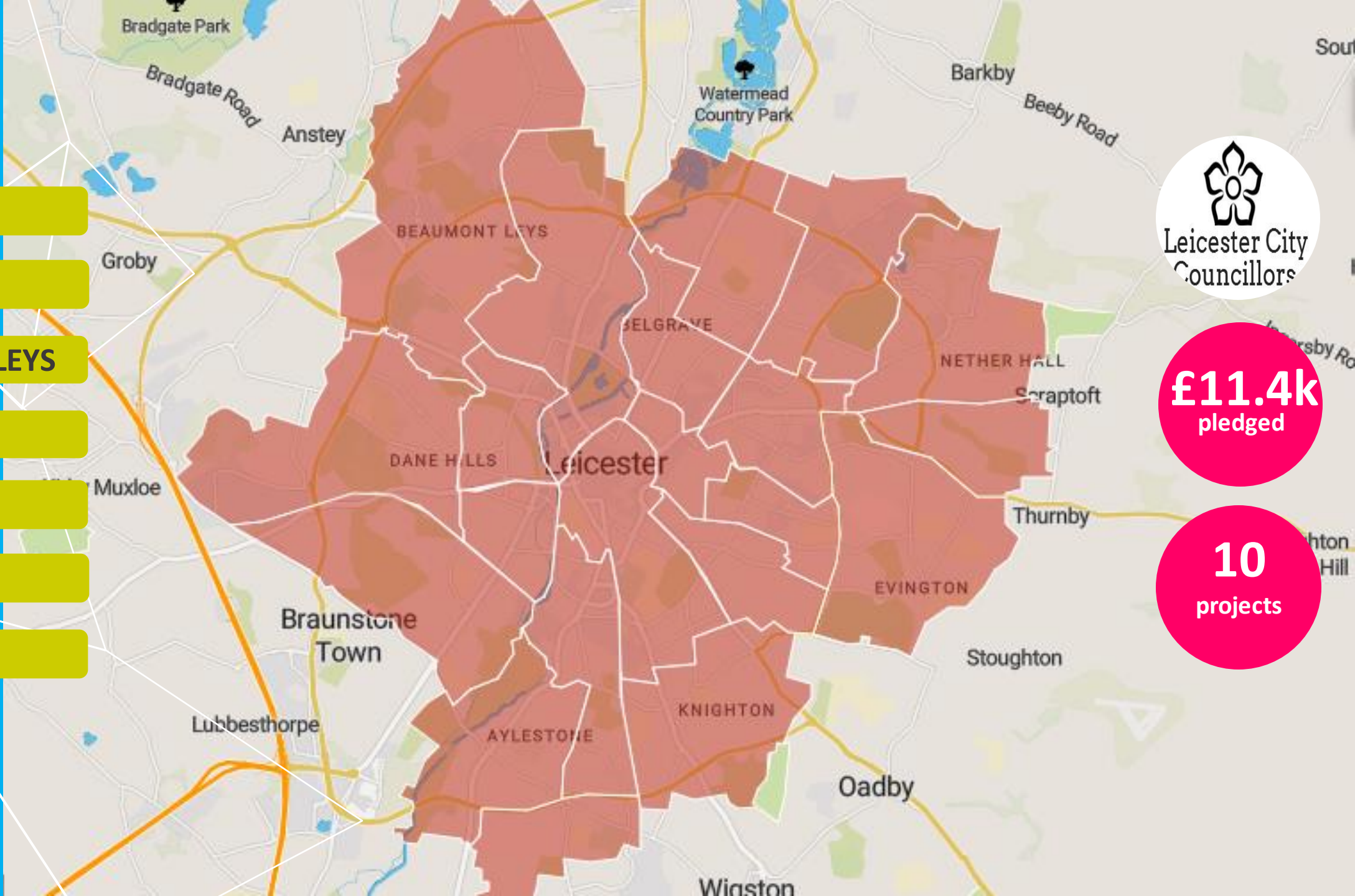
BEAUMONT LEYS

CASTLE

FOSSE

SAFFRON

WESTERN



£11.4k
pledged

10
projects

A TEAM FITNESS



DOVELANDS PRIMARY

BROXAP

QUEENSMEAD
PRIMARY

MALCOLM MURPHY

UNIVERSITY OF
LEICESTER

MOWMACRE
HILL PRIMARY



NATIONAL FOREST

IAN
MATTIOLI

ST ANNES
CHURCH



LGF RIVER SOAR
GRAND CANAL FUND

DUNELM

LOCAL
SPORT
FUND

TAD THE
ART DEPT

NATIONAL FOREST

MELLOR COMMUNITY
PRIMARY

CANAL & RIVER TRUST

WHERE MORE HAPPENS
**HIGHCROSS
LEICESTER**

CWU MIDLANDS
POSTAL BRANCH

FOSSE
LIBRARY

PARKERS
MOTOR
SERVICE

IAN
MCKELLEN

TURNER
INSURANCE
GROUP

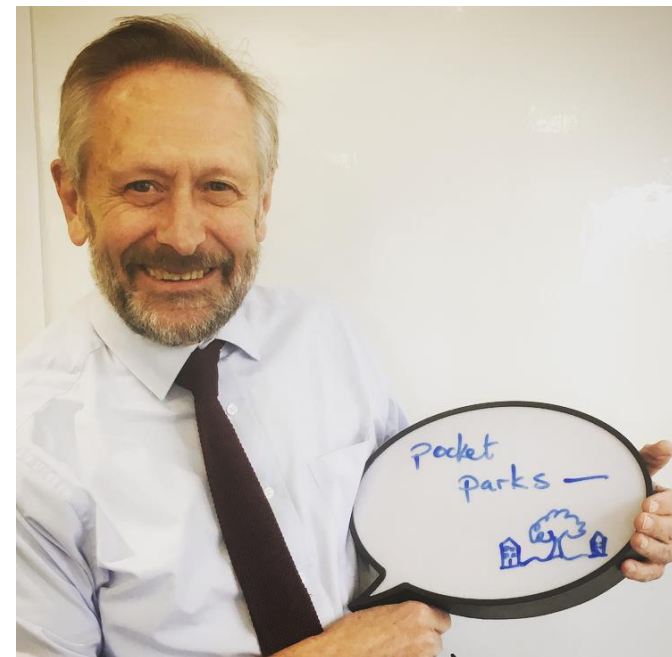
DE MONTFORT
UNIVERSITY

STOKES WOOD
PRIMARY



WHAT'S NEXT FOR CROWDFUND LEICESTER?





LEVERAGE
COUNCIL FUNDING

EMPOWER LOCAL PEOPLE TO
IMPROVE LOCAL PLACES

UNEARTH INNOVATIVE IDEAS

ALIGN PROGRAMME WITH
STRATEGIC OBJECTIVES

DEVELOP A SCALEABLE
ENHANCED NETWORK

THE
CROWD

LEICESTER
CITY
COUNCIL

LOCAL
NETWORK

NATIONAL
NETWORK

